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# KERN RIVER OUTFITTERS

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Sequoia National Forest

FOR IMMEDIATE RELEASE

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## **Kern River Outfitters Offers “Free” Rafting Trips**

### *Kern Trip Fare Can Be Applied to an Idaho Rafting Vacation*

**WOFFORD HEIGHTS, CALIF., April 26, 2010** – [Kern River Outfitters](#), Southern California’s premier whitewater rafting company, announced today a joint promotion with [Idaho River Journeys](#) to provide its Kern customers with an offer they can’t refuse: guests who take a trip on the Kern River any time this summer can apply 100% of the cost toward a 2010 rafting vacation on [Idaho’s Middle Fork](#) or [Main Salmon River](#).

“Customers who take advantage of this promotion will essentially enjoy a free river trip on the Kern,” observes Keith “Luther” Stephens, general manager of [Kern River Outfitters](#). “For people who enjoy rafting and adventure travel, this is the deal of a lifetime. We think we’ll have a lot of takers. When folks come off a Kern rafting trip, most are excitedly talking about and planning their next river journey. A family river trip in Idaho is the perfect summer vacation, and is exactly what guests are looking for: more rafting, more days, more fun.”

A week-long rafting vacation on [Idaho’s Middle Fork](#) and [Main Salmon](#) offers something for everyone: mile-upon-mile of crystal-clear water teeming with wild trout, exhilarating whitewater, stunning scenery, sandy beaches, breathtaking waterfalls, magnificent hiking, soothing natural hot springs, Native American pictographs, a “pampered” camping experience with professional guides who prepare food to rival your favorite restaurant, and more stars than your kids can count. It’s no wonder the Middle Fork and Main Salmon are considered America’s best family adventure vacation destinations. For more information, visit [www.IdahoRiverJourneys.com](http://www.IdahoRiverJourneys.com), or call **1-888-997-8399**.

[Kern River Outfitters](#) offers half-day to three-day trips ranging in difficulty from Class III to Class V on three sections of the Kern River: the Upper, the Lower and the Forks. Just a few hours from most Southern California cities, the Kern River is a popular summer vacation destination getaway for first-timers and families, as well as for experienced river rafters. Prices range from \$115 to \$998 per person, depending on the length of the trip

and the date of departure. For more information and details on this limited-time promotional offer, visit [www.KernRafting.com](http://www.KernRafting.com), or call **1-800-323-4234**.

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