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FOR IMMEDIATE RELEASE

Kern River Outfitters Preparing for Bountiful Rafting Season
Southern Sierra Snowpack to Provided Outstanding Whitewater

WOFFORD HEIGHTS, CALIF. – April 4, 2011 – Kern River Outfitters is preparing for what is sure to be an outstanding season of whitewater rafting on the Kern River. Recent reports from the California Cooperative Snow Survey indicate the Kern snowpack close to 195% of normal for the year. Snowpack accumulations like these will allow Kern River Outfitters to run one day trips on the Upper Kern as early as April 16 and continue through the first week of August. Overnight trips on the Lower Kern will also have an extended season and are expected to run from April 30 through the Labor Day weekend. The Forks of the Kern, California’s premier Class V three day trip will have booking windows extended due to the expected water flow. Forks guests can expect to wait as long as June 25 for trip availability. Luther Stephens, general manager of Kern River Outfitters mentions, “This will be one of the best seasons on record for folks looking to raft on the Kern River. Guests looking to experience the Upper and Lower Kern will find fabulous whitewater throughout the summer. With the extended season on the Forks, we will be able to offer trips well into August which is something we haven’t been able to do in quite a few years.” He adds, “We expect May and early to mid-June to present water flows on the Forks that might be too high to raft this narrow gorge, however, the best time to run this stretch is during the period after the peak when the water clears, is warmer, and more manageable. It is going to be a rare and fabulous season on all stretches of the Kern River.”

With more than 40 professional river guides on staff and over 35 years in the business, Kern River Outfitters is one of the most experienced and popular rafting companies offering trips on the Kern River. For more details on the expected rafting conditions this summer, visit www.KernRafting or give their office a call at 1-800-323-4234.

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