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KERN RIVER OUTFITTERS EARNS “OUTSTANDING” RATING FROM THE U.S. FOREST SERVICE

WOFFORD HEIGHTS, CALIF., February 15, 2008 – For the fifteenth consecutive year (since its rating system has been in place), Kern River Outfitters has received an “Outstanding” rating from the U.S. Forest service for the quality and safety of its rafting operations on all sections of the Kern river for which it holds permits. Companies holding permits to operate commercial rafting trips are evaluated annually and “Outstanding” is the highest rating given. In their evaluation process, the Forest Service considers many criteria including trip quality, safety, customer service, and community relations.

The evaluation, addressed to Kern River Outfitters’ President Jim Ritter, states: “your company has some of the most qualified and well trained employees on the river. We recognize and appreciate your outstanding commitment to provide a quality whitewater boating experience to the general public on the Kern River.”

Kern River Outfitters conducts one to three day guided commercial rafting trips on the Kern River in the Sequoia National Forest. Typically, the season on the Kern begins in late April and runs through the first part of September.

Just a few hours outside of Los Angeles, the Kern is an ideal river for families and first-timers, featuring Class III – IV rapids flowing through a beautiful, narrow canyon. Trips range in duration from one to three days, and in price from \$35.00 to \$998.00 per person, depending on the day of departure and length of trip. Group, family and non-profit discounts are available on all trip dates except for those departing on Saturdays. With more than 40 professional river guides on staff and over 35 years in the business, Kern River Outfitters is one of the most experienced and popular river rafting companies offering trips on the Kern River. For details, visit www.KernRafting.com, or call 1-800-323-4234.

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